



VALEUR GROUP ACQUIRES LINKEDTRADE PLATFORM

Swiss group strengthens its positioning in the structured products industry

Lugano/Zurich/Geneva/London, May 20, 2021 – Valeur Group, an independent business specialized in asset management and trading services, has announced the acquisition of LinkedTrade, a SaaS multi-dealer platform leading the way in the digital transformation of the structured products industry, to strengthen its positioning and enhance its investment solutions offerings.

Using the most advanced technologies, LinkedTrade, a London-based FinTech company, digitally connects the Buy-side to the Sell-side and offers end-to-end automation for the conception, pricing, trading and risk monitoring of bespoke structured products. Since its creation, the purpose of LinkedTrade has been to make structured products available to all investors with a high level of transparency and to provide immediate responses to clients' investment needs.

The acquisition will enable Valeur Group to strengthen its offering by leveraging the platform's high degree of innovation and technological expertise, resulting in greater efficiency, reduced operational risks and up-scaled distribution channels.

The transaction falls within the Group's well-defined investment thesis, which aims to invest in innovation and technology in investment solutions and to widen its geographical footprint through a global platform. The agreement will allow LinkedTrade to remain independent while Valeur Group will further invest in its development.

Lorenzo Vangelisti, Founder and CEO of Valeur Group, said: "The acquisition of LinkedTrade, a leading digital platform in the industry, is a milestone in expanding our investment solutions offering as well as our technology edge. We are very proud of this agreement, which enables us to provide our clients with an increasingly comprehensive service and is the starting point to develop LinkedTrade's technology further."

Nicolas Gaumont-Prat, CEO of LinkedTrade Technologies, commented: "We are very pleased to join Valeur Group that has strong expertise in trading services and is continuously growing and developing their clients' offerings. We share their strategic view and founding values of professionalism, accuracy, and a result-oriented approach. It is the beginning of a successful partnership that will allow us to accelerate our developments in LinkedTrade and broaden our digital services."

During the transaction, Valeur Group was assisted by the international law firm DLA Piper in all legal aspects for the various involved jurisdictions.

--ENDS--

Valeur Group:

Independent group with significant and extensive experience in asset management, advisory, trading, structuring of tailor-made investment funds and real estate services. Established in 2010, the Group has a European footprint, with operations in Switzerland, the United Kingdom and Luxembourg. Thanks to its team's skills and extensive experience, Valeur offers high value-added solutions to build customized strategies and investment products. The range of investment products and services spans across all asset classes and different management styles.

Media contacts:

UK:

Shiv Talwar – shiv.talwar@fticonsulting.com

Europe:

Pasquo Cicchini – pasquo.cicchini@communitygroup.it

Elena Zola – elena.zola@communitygroup.it