



VALEUR GROUP INVESTS IN RHINO BONDS

Swiss group subscribes to Social Impact Bond to protect endangered species

Lugano/Zurich/London, May 16, 2022 – **Valeur Group**, an independent business specialized in asset management and trading services, has subscribed to the **Wildlife Conservation Bond** issued by the World Bank, financial instrument conceived to support black rhinos and local communities in the Addo Elephant National Park and the Great Fish River Nature Reserve in South Africa.

The Wildlife Conservation Bond, also known as **Rhino Impact Bond**, is the first-of-its-kind fixed income instrument created for the conservation of a particular endangered species.

The population of black rhinos, according to estimates, has drastically decreased in the last 50 years, from 65'000 in 1970s to the current 2'600, due to poaching linked to the international trade of the precious horn as well as the loss and fragmentation of the habitat, and it is at high risk of extinction.

The Rhino Impact Bond consists of a five-year loan of 150 million dollars that, following an outcome payment model, will pay returns to its investors in relation to the growth rates of black rhinos in two South African reserves, Addo Elephant National Park and the Great Fish River Nature Reserve, working to achieve the twofold result of defending an endangered species and protecting the entire ecosystem as well as local communities.

"We are proud of the decision to invest in this innovative and unique financial instrument that, by unleashing capital from the private sector, represents an important change in the financing model of conservation and allows to achieve concrete and measurable results while also offering an attractive return potential" commented **Alessandro Noceti**, Director of Valeur Capital and Valeur Securities.

Lorenzo Vangelisti, Founder and CEO of Valeur Group, added: "The decision to invest in Rhino Impact Bonds strengthens our commitment to pursuing humanitarian and animals' welfare objectives, which are the core goals of our non-profit organization Valeur Foundation. The preservation of rhinos can contribute to the defense of biodiversity and at the same time can promote employment in local communities through the creation of jobs needed to carry out this important conservation project."

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Valeur Group:

Independent group with significant and extensive experience in asset management, advisory, trading, structuring of tailor-made investment funds and real estate services. Established in 2010, the Group has a European footprint, with operations in Switzerland, the United Kingdom and Luxembourg. Thanks to its team's skills and extensive experience, Valeur Group offers high value-added solutions to build customized strategies and investment products. The range of investment products and services spans across all asset classes and different management styles.

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